

A New Era in Aquarium Sales

Aquarium Gallery... a revolutionary concept.
Australia's first and only franchised aquarium retail.



>>> A panoramic view of the concept shop in Wangara WA for sale.

A graphic designer in search of a gift to reward himself on his recent Australian citizenship meets the owner of the Perth Aquarium & Display Centre who was also celebrating (having secured his first sole distributorship). It was kismet that Philip purchased from Graeme the first Tunze product sold in Australia. That night they both said to their finance and wife respectively "there's something about that guy". 15 years later their mutual appreciation of all things excellent is the spark that ignites their venture to uniquely commodify excellence and it's myriad of pleasures into a formatted and profitable alternative to the common everyday fish shop.

Certainly franchises in this industry exist- ordinary businesses offering ordinary products that more often than not result in below average results for dissatisfied customers- whereas Aquarium Gallery makes prestigious products and service uncomplicated and affordable, challenging the ordinary and applying extraordinary standards to every aspect. No detail is considered minor in this groundbreaking formula where nothing is generic and the elite is made accessible to a wider, broader demographic.

