

**This unique concept has never before been offered in Australia.**

An elegant custom designed Aquarium Gallery is clean, fresh, natural, modern, offering a genuinely superior and truly comfortable retail experience. One is invited to explore a fascinating and emotive hobby in a way that is unattainable elsewhere. It is instantly clear this is not your ordinary poorly lit, poorly ventilated cave. Meticulous attention is paid to every detail. Customers are met by conscientious, informative staff among stunningly beautiful, vibrantly healthy aquaria set in a welcoming environment including a lounge and complimentary refreshment bar.

An Aquarium Gallery is similar to a jewellery store or high-end motor vehicle showroom. In every corner the emphasis is on success and success is contagious. Our experience is that family and friends of active customers are easily initiated as new customers because they are brought right to the door by people wanting to showoff the go-to shopping experience that brings them enjoyment and satisfaction. The independent career person with conviction and a passion for aquaria will be guided to establish a shop to be proud of, one that provides a lucrative satisfying lifestyle imbued with beauty and at the vanguard of creativity.

Aquarium Gallery delivers luxury to the masses by popularising a higher standard of fish care, coral husbandry and aquatic gardening. We sell by example utilising optimum equipment choices to achieve unrivalled displays, a presentation so polished that it alone is instructive, demonstrating that anyone can master AG techniques and bring amazing rewards into their lives. People look at the surroundings and say "Oh! So THAT'S how it's done" and become determined to realise their own vision. This inspires loyalty in ways that a common loyalty card can never achieve. Then the communicative enthusiastic staff, the regular scheduled participatory events and demonstrations keep them returning because- AND THIS IS KEY- they are succeeding and so confident that now owning multiple aquariums (at home and in offices) has become the norm.

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>>> Branded drying towels



>>> Refreshments corner



>>> Customer lounge