



PET PACIFIC 50TH ANNIVERSARY PARTY NIGHT AT EMU PLAINS WAREHOUSE 14TH AUGUST 2018

On the evening of 14th August – Pet Pacific celebrated the 50th Anniversary of the company, and of company owner Frank Williams – 50 years as an importer /distributor of pet products in the Australian market.

The large customer base in attendance was joined by the full PetPac sales team and management – as well as representatives of many of Pet Pacific's major supplier's, including Rolf C. Hagen, Red Sea, Mars Fishcare/API, Juwel Aquariums, Qian Hu, Kit Cat & Absolute Holistic.

The evening was the final chapter to a series of 4 city trade night's in Adelaide, Melbourne and Brisbane in the previous week. The hallmark of all 4 events was the give-away of stock prizes every half hour, special 6 + 1 buy offers and a less 50% catalogue exclusive to attendee's only. In addition a draw based on August purchases by attendee's of 4 x Fijian holidays for 2 – was drawn and awarded at months end.

The highlight of the Sydney night was the presentation to Frank Williams by Mr Trevor Hagen of the Hagen corporation – of an Omega Speedmaster Watch. The Speedmaster was the watch Omega was commissioned by NASA to make, to be virtually indestructible - and to be capable of working reliably in a no gravity environment and deal with the forces of acceleration experienced for the first Moon landing in July 1969. The almost 50 years ago moon landing event being linked to the same 50th Anniversary of Pet Pacific that night by Trevor Hagen. ■

