



AusPet 2018 Trade Day

Friday October 19

EVENT SCHEDULE – FRIDAY OCTOBER 19

8.00am – 9.30am	Steve DeMamiel Keynote – Sales & Marketing for the New Breed of Buyer		Room 3 & 4 – 1 st Floor
9.30am – 10.00am	PIAA Annual General Meeting		Room 3 & 4 – 1 st Floor
10.00am	Trade Show Opens		Halls 3 & 4 – Ground Floor
10.30am – 11.30am	Building a Client Focused Business	Anita Marchesani	Room 4 – 1 st Floor
10.30am – 11.00am	Aquatics	Daniel Kimberley	Room 3 – 1 st Floor
11.00am – 11.30am	Make your Store a Destination <ul style="list-style-type: none"> Do you have the essential livestock in your retail store? How to setup a planted display tank in your retail store; learn from the worlds best aquascaper 		
11.30am – 12.00pm	<ul style="list-style-type: none"> Where do you see your industry headed; Future, Threats & Opportunities 		
12.30pm – 1.30pm	Implications for the Pet Industry of Puppy Education: A panel discussion how puppy education shapes the dog in our society	Anita Marchesani	Room 4 – 1 st Floor
12.30pm – 1.30pm	Modernising the system for keeping and trading protected animals – how does this effect you as a retailer?	Andrew Baker	Room 3 – 1 st Floor
2.00pm – 3.00pm	Small Business Marketing	M10 Collective	Room 4 - 1 st Floor
2.00pm – 3.00pm	The Shifting Culture of Pet Shop Rehoming and supporting local rescue organisation	Dr Joy Verrinder PhD DipT MA MBA (Professional Ethics & Governance)	Room 3 – 1 st Floor
3.30pm – 4.30pm	Setting Birds & Reptiles up for success	Bec Baldwin & Ben Dresen	Room 3 - 1 st Floor
5.00pm	Trade Show Closes		

