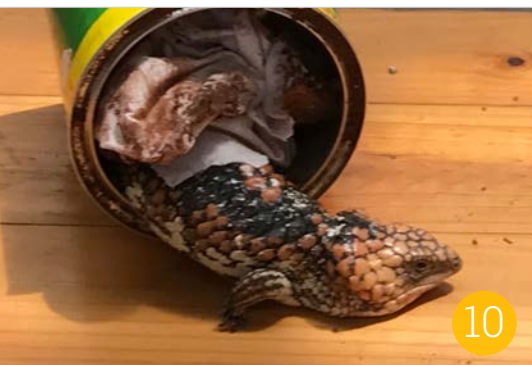




CONTENTS

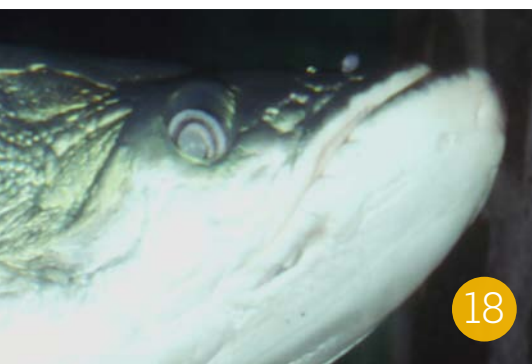
IN THIS ISSUE...



10

WILDLIFE TRAFFICKING

- Caroline Zambrano



18

SHOAL TO THE RESCUE

- John Dawes

8	TAFE NSW CONNECTS AMBER TO NEW SKILLS
20	INDONESIA – NEW ORGANISATION SET TO BYPASS CORAL BAN? JOHN DAWES
22	FARM INVASIONS ARE NOT PASSIVE RESISTANCE
22	PET INDUSTRY CALENDAR OF EVENTS
24	GENERIC BRANDS MAKE OTHERS GERIATRIC BARRY URQUHART
26,28,35	WHAT'S NEW
30	NEW ZEALAND PIA
30	NEW ZEALAND DIRECTORY ENTRIES
32	ANIMAL COMMUNICATION IN 3 EASY STEPS
34	5 REASONS WHY YOUR PET BUSINESS SHOULD DO CONTENT MARKETING
37-38	PIAA AUSBOARD INFORMATION OF THE CONFERENCE
38	PIAA MEMBER BENEFITS
39	PIAA FIRST AID COURSE
40	PIAA CONTACTS AND NEW MEMBERS
41	PIAA PRESIDENTS REPORT BARRY CODLING
42-63	DIRECTORY ENTRIES - AUSTRALIA

is published quarterly as a source of information and interest to members of the Australasian pet industry and affiliated businesses.

PUBLICATION & DESIGN

Petnews Australia Pty Ltd

Publisher: Bob Croucher

Design: Sandra Totaro

ADVERTISING

Bob Croucher

Phone: (61.2) 4443 5200

ALL P.I.N. CORRESPONDENCE TO

21 Dorothy Ave, Basin View

NSW 2540 Australia

Telephone: 02 4443 5200

International (61.2) 4443 5200

Website: www.petnews.com.au

Email: bob@petnews.com.au

PIAA CONTACT

PO Box 7108, Baulkham Hills

Business Centre, NSW 2153

Tel: (02) 9659 5811

Fax: (02) 9659 5822

Email: info@piai.net.au

Website: www.piai.net.au

PET INDUSTRY NEWS reserves the right to alter editorial copy. Unsolicited contributions are welcome and should be sent to: PO Box 98 St Georges Basin, NSW 2540 Australia. Responsibility for unsolicited manuscripts and accompanying material is not accepted, and copies should be kept by the contributor. COPYRIGHT. All material, in part or whole, appearing in Pet Industry News is copyright and cannot be reproduced in any form without the permission of the publisher and author. ADVERTISING. The publisher accepts no responsibility for the content of advertisements. All advertisements are accepted in good faith and the liability of advertising content is the responsibility of the advertiser. Sizes and rates are available on request. DISCLAIMER Opinions expressed in this publication are not necessarily those of the publisher or of PIAA Australia. Warranty and Indemnity Advertisers and/or advertising agencies upon and by lodging material with the publisher for publication or authorising or approving of the publication of any material INDEMNIFY the Publisher, its servants and agents, against all liability claims or proceeding whatsoever arising from the publication and without limiting the generality of the foregoing to indemnify each of them in relation to defamation, slander of the title, breach of copyright of trademarks or names of publication titles, unfair competition or trade practices, royalties or violation of rights of privacy AND WARRANT that the material complies with all relevant laws and regulations and that its publication will not give rise to any rights against or liabilities in the Publisher, its servants or agents, and in particular that nothing therein is capable of being misleading or deceptive or otherwise in breach of Part V of the Trade Practices Act 1974.

INDEX OF ADVERTISERS...

AquaBlue.....	29	MGA Insurance.....	7
Aquarium Industries.....	29	National Pet Supplies.....	29
Aquasonic.....	17	OzPet.....	29
Aquatic Solutions - Live Fish.....	6	Perth Pet Expo.....	13
Bio Supplies - Reptile Food.....	33	Pet Fair Asia.....	23
Brooklands.....	31	Pet Pacific - Absolute Holistic.....	19
CIPS.....	25	Pet Pacific Exo Terra.....	9
Cleanstar.....	13	Pet Pacific -Nylabone.....	3
Dog/Cat Lovers Show.....	27	Petware.....	31
Kongs NZ.....	31	Rolf C Hagen Fluval 07 series.....	5
Kongs Reef Skim.....	2	Zoomed - Heat Lamps.....	64
Loving Pet.....	17		

